

Hervé Tailliez

Senior Video Editor · Performance Creative

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SCAN THE SHOWREEL

PROFILE

Versatile Senior Video Editor & Creative Producer focused on AI-assisted video production. Combines 7+ years in editing, motion design and sound with modern prompt engineering to ship high-performing video ads (16:9 & 9:16) fast — and on brand.

EXPERIENCE

2026

Lead AI Video Editor & Creative Producer

WILLIAMS Marketing GmbH ([werbevideo.ai](https://www.werbevideo.ai))

End-to-end AI video production: concepting, storyboarding and production of performance video ads for e-commerce and D2C — from script to master export.

Prompt engineering & brand consistency: generating consistent 3D, Pixar-style and photoreal visuals with AI, always within brand guidelines.

Post & sound design: fine cut, dynamic subtitles, color grading and audio mixing.

Multi-format scaling: creatives built natively in 16:9 and 9:16, adapted for Meta, TikTok, YouTube Shorts and desktop.

Team lead & QA: leading an agile editing team, steering workload and running revisions through to sign-off.

2019–26

Senior Video Editor, Motion Designer & Creative Producer

Freelance / own creative studio

Commercial video production: concept and post for product, explainer and campaign films for international clients (incl. Formcase, La Maison du Savon de Marseille).

3D & motion design: 3D product scenes in Blender combined with dynamic motion graphics in After Effects.

AI workflows & sound design: targeted use of generative AI tools to speed up delivery, plus full audio mixing and sound design.

Project & client management: owning client projects end to end, with a focus on deadlines and client satisfaction.

2007–19

Upscale hospitality & restaurants (team lead & service)

Bavaria (incl. Marina Hotel Bernried, Schlossgut Oberambach), Paris & Ireland

Leadership & organisation: shift and breakfast management, staff and service coordination in four-star and organic hotels as well as private clubs.

Client focus & composure: first-class guest service, professional complaint handling and reliability under peak-time pressure.

International environment: multilingual team and guest communication (DE / FR / EN).

TOOLS

Editing & post

DaVinci Resolve · Premiere Pro · After Effects · CapCut

Generative AI — used daily

Kling · Runway · Veo · Higgsfield · Nano Banana · HeyGen · ElevenLabs · Midjourney

3D, design & web

Blender · Photoshop · Illustrator · Figma · Webflow · Cursor

EDUCATION

2008–10	Restaurant Manager (vocational degree) Ferrandi Paris, school of hospitality
2004–06	Audiovisual media (technical college) Lycée Henri Martin, St. Quentin
2003	High school diploma, literature focus Lycée Robert de Luzarche, Amiens

CERTIFICATIONS

Webflow Layout Certification Level 1+2 — 2023
Adobe Marketing Specialist — 2022
Adobe Illustrator — 2021 · Adobe Photoshop — 2020
DaVinci Resolve Professional — 2016

LANGUAGES

French	native
English	fluent
German	B2

STRENGTHS

Solution-driven
Adaptability
Calm under deadline
Leadership & coaching

SHOWREEL & PROJECTS

hervetailliez.de

Six full-length projects, vertical creatives and references — no login, no download.



REFERENCES

FULL REFERENCE LETTER ON HERVETAILLIEZ.DE

“Hervé consistently delivered his work to our fullest satisfaction, and led his team in a motivating and appreciative way.”

William Rau · Managing Director,
WILLIAMS Marketing GmbH

“He worked fast, efficiently and with a strong instinct for the visual solution that mattered.”

Noé Ferreti · Digital
Director, Panier des Sens

“Perfect — fast, reliable and efficient. Highly recommended.”

Christophe Daret · General
Manager, La Maison du Savon de
Marseille

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Full-time, part-time or freelance

Remote or on site around Munich · usually replies the same day.

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